

ALEXANDER W. LEE

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CONTACT

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KNOWLEDGE

Adobe Creative Suite 2
Adobe Acrobat Pro
Alias Maya / Sketchbook
Apple Final Cut Pro
Apple iLife / iWork
Macromedia Studio 8
Mac OS X / Microsoft XP
Microsoft Office
Photography / Illustration
Fabrication / Model Making
Screen Printing / Sewing
Wood / Metal Working

PROJECTS

APIA Highschool Conference
AIGA Portfolio Day 2006
Cities of Learning
The Collective Studio
Push Communications
The Gallery Project
Michigan Solar House (MiSo)
Modati Clothing
The Reform Project
With Punch

EDUCATION

U OF M SCHOOL OF ART + DESIGN

Bachelor of Fine Art, Graphic + Industrial Design

Ann Arbor, MI September 2003 - April 2007

EXPERIENCE

UNIVERSITY OF MICHIGAN LAW SCHOOL

Website & Multimedia Designer

Ann Arbor, MI August 2008 - Present

My main responsibilities at UM Law School are to maintain our public website as well as design animations for various communication purposes. Along with developing for Microsoft Sharepoint I also work with video, photography and music production.

THE NEUTRAL ZONE: ANN ARBOR'S TEEN CENTER

Website & Multimedia Designer

Ann Arbor, MI August 2008 - Present

The Neutral Zone has given me experience teaching local teens the ins and outs of design programs such as Adobe Illustrator and Photoshop. I also help teach a screen printing and sewing class. My main purpose though, is Graphic Design, from posters to brochures and quarter sheets. I work heavily with teens and staff to develop visual pieces that capture the energy of the events.

U OF M COLLEGE OF ARCHITECTURE + URBAN PLANNING

Graphic Designer + Website Management

Ann Arbor, MI September 2003 - November 2006

The A. Alfred Taubman College of Architecture and Urban Planning was my first experience with graphic design outside of the classroom. While under the guidance of the web administrator I helped maintain the colleges online content and design brochures, invitation packages, mail pieces, and posters. During this time I also gained experience consulting different print companies about their paper samples, inks and finishing options.

U OF M SCHOOL OF ART + DESIGN

Studio Coordinator

Ann Arbor, MI September 2005 - November 2006

Working as a studio coordinator I was able to share my knowledge of materials and processes with students allowing them to realize their designs. The material I worked most with in this studio was metal, including finishing and joining techniques as well as an understanding of most tools used to manipulate this material.

AMERICAN GREETINGS / AG INTERACTIVE

Graphic + Interactive Designer

Cleveland, OH June - August 2006

During my 2006 summer internship with American Greetings, I worked in the interactive department creating flash animations and other digital media. It was my responsibility to conceptualize, design, and manage each assigned project. I worked closely with the photography and print department to make sure each piece was in line with the target audience, giving me the opportunity to work with very specific brand imaging.