

## ALEXANDER W. LEE

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## CONTACT

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## KNOWLEDGE

Adobe Creative Suite 2  
Adobe Acrobat Pro  
Alias Maya / Sketchbook  
Apple Final Cut Pro  
Apple iLife / iWork  
Macromedia Studio 8  
Mac OS X / Microsoft XP  
Microsoft Office  
Photography / Illustration  
Fabrication / Model Making  
Screen Printing  
Wood / Metal Working

## PROJECTS

APIA Highschool Conference  
AIGA Portfolio Day 2006  
Cities of Learning  
The Collective Studio  
Push Communications  
Michigan Solar House (MiSo)  
Modati Clothing  
The Neutral Zone  
The Reform Project

## EDUCATION

U OF M SCHOOL OF ART + DESIGN

Bachelor of Fine Art, Graphic + Industrial Design

Ann Arbor, MI September 2003 - April 2007

## EXPERIENCE

UMHS DEPARTMENT OF FAMILY MEDICINE

Website Designer/Developer

Ann Arbor, MI May 2007 - Present

The Hospital has given me the opportunity to design W3 compliant websites that are also handicap accessible. This position allows me to utilize my knowledge of CSS, Flash, HTML, and JavaScript. My responsibilities include creating templates and flash tutorials, updating content, and researching new design trends.

U OF M COLLEGE OF ARCHITECTURE + URBAN PLANNING

Graphic Designer + Website Management

Ann Arbor, MI September 2003 - November 2006

The A. Alfred Taubman College of Architecture and Urban Planning was my first experience with graphic design outside of the classroom. While under the guidance of the web administrator I helped maintain the colleges online content and design brochures, invitation packages, mail pieces, and posters. During this time I also gained experience consulting different print companies about their paper samples, inks and finishing options.

U OF M SCHOOL OF ART + DESIGN

Studio Coordinator

Ann Arbor, MI September 2005 - November 2006

Working as a studio coordinator I was able to share my knowledge of materials and processes with students allowing them to realize their designs. The material I worked most with in this studio was metal, including finishing and joining techniques as well as an understanding of most tools used to manipulate this material.

AMERICAN GREETINGS / AG INTERACTIVE

Graphic + Interactive Designer

Cleveland, OH June - August 2006

During my 2006 summer internship with American Greetings, I worked in the interactive department creating flash animations and other digital media. It was my responsibility to conceptualize, design, and manage each assigned project. I worked closely with the photography and print department to make sure each piece was inline with the target audience, giving me the opportunity to work with very specific brand imaging.

FEDEX KINKOS

Production Manager + Retail Assistant

Ann Arbor, MI September 2004 - June 2007

As a production operator I was able to work the other end of design, the creation of the actual product. While there my responsibilities included customer consultation, color correction, large format printing, oversize lamination and mounting, printer calibration, and various other finishing techniques.